

WELCOME TO INTERNATIONAL STUDENTS



INTERNATIONAL
EXCHANGES

IHECS

Journalism & Communication



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WELCOME TO BELGIUM !

Studying at IHECS means living for a few months in Belgium. But where is this country ? Belgium is a small European country located between France, Germany and the Netherlands. Belgium is a multicultural country. We have 3 national languages : French, Dutch and German. In Brussels, the predominant language is French.

As soon as you arrive in Belgium, you will notice that it is really easy to travel all over Europe: by train, by plane, by coach... Lots of possibilities !



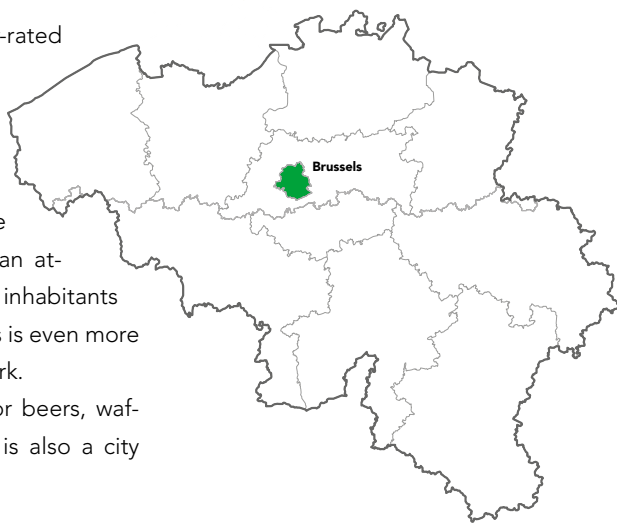
WELCOME TO BRUSSELS!

We welcome you to the capital of Belgium, to the heart of the European Union, and to the crossroads of philosophical and artistic trends! From the Place Royale to the Grand-Place, during your Erasmus stay you will have the opportunity to sample some of the many different ways in which Brussels serves up the art of living.

IHECS is just a stone's throw from the Grand-Place, a UNESCO world heritage site, in the heart of the city's historic centre – which is full of fascinating blind alleys, shopping galleries, fashionable boutiques and friendly café's terraces. Enjoy a bag of chips, delicious praline chocolates or a hot waffle. Grab for yourself the latest fashionable garments, or check out the famous shops selling comic books, both traditional and new. Taken together, all these little pleasures are sure to enhance your time in Brussels !

Brussels is very much under-rated as a city. French and Flemish cultures are blended with a startling mix of nationalities from around the world to give the Belgian capital of one million people a cosmopolitan atmosphere. With over half its inhabitants born outside the city, Brussels is even more of a melting pot than New York. Probably most well-known for beers, waffles and chocolate, Brussels is also a city

of cosy cafés, neighborhood markets and historical landmarks such as the Manneken Pis, the Atomium and Waterloo. For students interested in exploring other parts of the continent, Brussels is within just a few hours of most major European cities.



Tip n° 1 Look up!

Raise your eyes and discover the curves of Brussels Art Nouveau. Tour the Museum of Natural Sciences and behold the marvel of 30 dinosaurs on display. Observe the sun glinting off the Atomium's steel balls or the European quarter's glass towers. Brussels is THE capital of things to discover!

Tip n° 2 Breathe deeply!

After Washington, Brussels is the world's second greenest city. It is dotted with green spaces, so why not make the most of them? In the city centre alone, you can stroll through the Royal Park, the Parc d'Egmont or the Petit Sablon. And as soon as the sun comes out, all students make their way to the Bois de la Cambre, a park bordering the Forest of Soignes, to try their hands at djembé drums or to kick a football around. So breathe in deeply, Brussels is THE green city !

Tip n° 3 Try for yourself!

Enjoy the taste of Belgian chocolate, hot waffles or the country's 450 different beers! Experience the friendliness of Brussels' inhabitants in a typical café or at any of the numerous festivals held in the capital. Savour the extravagance of Belgian designers in the Dansaert neighborhood. Brussels is THE capital of new trends!



« From my first day in Brussels, I've felt very much at home. I like the old architecture, the large and narrow buildings. The city is big but it's easy to get around here. »

> Maria Kuula, Jyväskylä – FINLAND



WELCOME TO IHECS!

A WORD FROM THE DIRECTOR

IHECS is a university-level college of Communication offering state-recognized Undergraduate and Graduate degrees. We are proud to be the oldest school of this type in Belgium.

Don't join us if you prefer silence. If you only accept ideas that are abstract and not accompanied by images, if you prefer tradition to discovery or if the modern world tends to frighten you more than it excites you – then IHECS is not for you.

But IHECS could be just right for you, if you are fascinated by the unique nature of human relations. The school will suit you if you want to reach others, wherever they may be, not only by handling concepts and words but also people's feelings and movements, sound and shapes, calling on all the tools of radio and TV, and the tools launched almost daily by the new technologies on the communication and information highways.

Luc De Meyer
Head of school



IHECS IN NUMBERS

DIPLOMAS AND EDUCATION

- Six official diplomas ;
- Certificates of education called Executive Masters in 'European Communication and Policy' and 'Events Management' ;
- Over 100 lifelong learning modules.

STUDENTS AND STAFF

- around 2300 students ;
- around 200 teachers and staff members, among half of whom are practising professionals.

MOBILITY

- About 50 Erasmus partners in Europe and Flanders and 30 worldwide exchange agreements ;
- Over 250 places for exchange students ;
- Internships in Flanders, Europe and outside Europe.

PROTAGORAS - THINK TANK

IHECS has created a laboratory to exchange ideas and points of view in political and public communication. Protagoras aims to create links between academic research and the professional area. They have a wide reflexion about the impact of communication practices and the impact on medias. More information :

<http://protagoras.ihecs.be>

INFRASTRUCTURE

- Three buildings totaling some 14,000 m2 in area, located in the heart of Brussels, 350 meters from the Grand Place ;
- One complex of high-tech auditoriums, featuring auditoriums with 450, 160 and 130 seats ;
- One large auditorium, the *Velge*, shaped like an amphitheatre with 320 seats, plus a dedicated set and control room for TV recordings ;
- 3 large open spaces with adjustable spaces for multimedia and graphic work ;
- One control room for the student web-radio: www.regie5.be ;
- 3 photo studios ;
- 20 radio control and networked TV control rooms ;
- 2 capture studios ;
- One equipment-lending centre (HD cameras, digital reflex bodies, a wide range of lenses, professional digital audio recorders, microphones HS, tripods, boompoles, microphones, etc.) ;
- WiFi and free access to Internet in all locations.



INTERNATIONAL EXCHANGES DEPARTMENT

The International Exchanges office is there to help you with all administrative and institutional procedures linked to your exchange period. Members are also able to answer your practical questions, to help with your timetable arrangements. Whenever possible, Stéphanie Poelleman (in charge of incoming students) will try to answer any questions you may have. The International Exchanges office organizes an information meeting on the first day of the new academic year. Throughout your stay, the International Exchanges office will be looking after you.

STAFF

The International Exchanges Department is composed of 4 people.

Sophie Henrard: Head of Department

Pilar Jimenez Alba: in charge of outgoing students for Europe.

Margaux Burton: in charge of outgoing students for Latin America and internships abroad.

Stéphanie Poelleman: in charge of incoming students and of outgoing students for outside Europe and Belgium.

INTERNATIONAL STUDENT COMMITTEE

Each year, a group of students from IHECS, that has experienced an exchange abroad, form a student committee that welcomes and organizes activities for incoming international exchange students.

HEAD OF INTERNATIONAL EXCHANGES

Sophie HENRARD

sophie.henrard@galilee.be

4th floor of *Bord de Verre*
58-60 Rue de l'Etuve
1000 Bruxelles

Tél : +32 2 549 55 37

CONTACT

erasmus-in@ihecs.be



« It didn't take me long to feel very much at home in Brussels. It wasn't the first time I lived away from my parents. Language wasn't a problem because Belgians are very friendly and patient with foreigners. »

> Alexandra Alonso, Madrid – SPAIN



Sophie Henrard



Margaux Burton



Pilar Jimenez Alba



Stéphanie Poelleman



PARTNERS

3 kinds of partnerships (Bilateral Agreements) are developed:

- ERASMUS: with European countries ;
- BELGICA: with Dutch speaking institutions in Belgium ;
- WORLDWIDE: with countries which are outside Europe.

EUROPEAN PARTNERS *

CZECH REPUBLIC

- PRAGUE • Charles University • www.cuni.cz
PRAGUE • Anglo-American University • www.aauni.edu

DENMARK

- AARHUS • Danish School of Media and Journalism • www.dmjx.dk

ESTONIA

- TALLINN • Tallinn University • www.ttu.ee/en

FINLAND

- JYVÄSKYLÄ • University of Jyväskylä • www.jyu.fi
TAMPERE • University of Tampere • www.uta.fi

FRANCE

- BORDEAUX • Université Michel de Montaigne • www.iut.u-bordeaux3.fr
CLERMONT-FERRAND • Université Clermont II • www.univ-bpclermont.fr
NANCY • Université de Nancy 2 • www.univ-nancy2.fr

GERMANY

- DORTMUND • Universität Dortmund/Institut für Journalistik
www.aaa.uni-dortmund.de
REGENSBURG • Universität Regensburg • www.uni-regensburg.de
TÜBINGEN • Eberhard Karls Universität Tübingen
www.medienwissenschaft.uni-tuebingen.de

HUNGARY

- SZEGED • University of Szeged • www.u-szeged.hu
BUDAPEST • Corvinus University of Budapest • www.uni-corvinus.hu

IRELAND

- DUBLIN • Dublin Institute of Technology • www.dit.ie

ITALY

- PERUGIA • Università Degli Studi Di Perugia • <http://relint.unipg.it>
ROMA • Libera Università' Maria SS. Assunta • www.lumsa.it

LATVIA

- RIGA • Turība University • www.turiba.lv/eng

LITHUANIA

- KAUNAS • Vytautas Magnus University • www.vdu.lt/en

NORWAY

- VOLDA • Volda University College • www.hivolda.no/english

THE NETHERLANDS

- GRONINGEN • University of Applied Sciences, Groningen • <https://www.hanze.nl>
UTRECHT • Hogeschool van Utrecht • www.hu.nl
ZWOLLE • Windesheim University of Applied Sciences • www.windesheim.nl

POLAND

WROCLAW • Uniwersytet Wroclawski • <http://international.uni.wroc.pl/en>

PORTUGAL

LISBON • Escola Superior de Comunicação Social • www.escs.ipl.pt

ROMANIA

BUCAREST • University of Bucharest • www.unibuc.ro

CLUJ • Babes-Bolyai University • www.ubbcluj.ro

SLOVAKIA

NITRA • Constantine the Philosopher University in Nitra • www.en.ukf.sk

SPAIN

BARCELONA • Universitat Autònoma de Barcelona • www.uab.es

BILBAO • Universita del pais Vasco • www.ehu.es/

MADRID • Universidad Complutense Madrid • www.ucm.es

MADRID • CEU San Pablo • www.uspceu.com

MALAGA • Universidad de Malaga • <http://www.uma.es>

SALAMANCA • University of Salamanca • www.usal.es

SEGOVIA • IE University Segovia • www.ie.edu/university

VALENCIA • Universidad de Valencia • www.uv.es

SWEDEN

GÖTEBORG • University of Gothenburg • www.gu.se

THE UNITED KINGDOM

BRADFORD • University of Bradford • www.bradford.ac.uk/external

LONDON • London College of Communication, University of the Arts London
www.arts.ac.uk/lcc/courses

ORMSKIRK • Edge Hill University • www.edgehill.ac.uk

TURKEY

ISTANBUL • Université Galatasaray • www.gsu.edu.tr

ISTANBUL • Istanbul Bilgi University • www.bilgi.edu.tr

BELGIAN PARTNERS *

ANTWERPEN • Artesis Hogeschool • www.artesis.be

BRUSSEL • Erasmus Hogeschool (Campus Dansaert) • www.ehb.be

HASSELT • PXL Hogeschool • www.pxl.be

KORTRIJK • Hogeschool West-Vlaanderen (HOWEST) • www.howest.be

MECHELEN • Thomas More • www.thomasmore.be/

OUTSIDE EUROPE PARTNERS *

ARGENTINA

BUENOS AIRES • Pontificia Universidad Catolica Argentina • www.uca.edu.ar

CORDOBA • Universidad Nacional de Cordoba • www.unc.edu.ar

AUSTRALIA

CANBERRA • University of Canberra • www.canberra.edu.au/international

BRAZIL

BELO HORIZONTE • Universidade Federal de Minas Gerais • www.ufmg.br

BURKINA FASO

OUAGADOUGOU • University of Ouagadougou • www.univ-ouaga.bf

CANADA

MONCTON • Université de Moncton • www.umoncton.ca

QUEBEC • Université Laval • www.bi.ulaval.ca

SHERBROOKE • Université de Sherbrooke • www.usherbrooke.ca

WINDSOR • University of Windsor • www.uwindsor.ca

CHILE

LA SERENA • La Serena University • www.userena.cl

SANTIAGO • Universidad Alberto Hurtado • www.uahurtado.cl

SANTIAGO • Universidad Diego Portales • www.udp.cl

VALPARAISO • Pontificia Universidad Catolica de Valparaiso • www.ucv.cl

CHINA

HONG KONG • City University • www.cityu.edu.hk/

HONG KONG • Lingnan University • www.ln.edu.hk/

MACAO • University of Macau • www.umac.mo/

ECUADOR

QUITO • Universidad San Francisco de Quito • www.usfq.edu.ec

INDIA

CHANDIGARH • Chitkara University • www.chitkara.edu.in

JAPAN

TOKYO • Waseda University • www.waseda.jp/top/en

NAGOYA • Aichi Shukutoku University • www.aasa.ac.jp/english/

KOREA

SEOUL • Ewha Womans University • www.ewha.ac.kr/mbs/ewhaen

SEOUL • Sogang University • www.sogang.ac.kr/english

MOROCCO

RABAT • Institut Supérieur de l'Information & de la Communication • www.isic.ma/

MEXICO

CUERNAVACA • Universidad Internacional • www.uninter.edu.mx

MONTERREY • Universidad de Monterrey • www.udem.edu.mx/home

CHISNIAU • Moldova State University • <http://usm.md/?lang=en>

LIMA • Universidad San Ignacio de Loyola • www.usil.edu.pe/

IEKATERINBOURG • Ural Federal University • www.urfu.ru/en/

MOSCOW • Lomonosov Moscow State University • www.msu.ru

TAIPEI • Chinese Culture University • www.pccu.edu.tw/intl/index-e.htm

LOCK HAVEN • Lock Haven University • www.lhup.edu

MANCHESTER • Southern New Hampshire University • www.snhu.edu

OKLAHOMA CITY • Oklahoma City University • www.okcu.edu

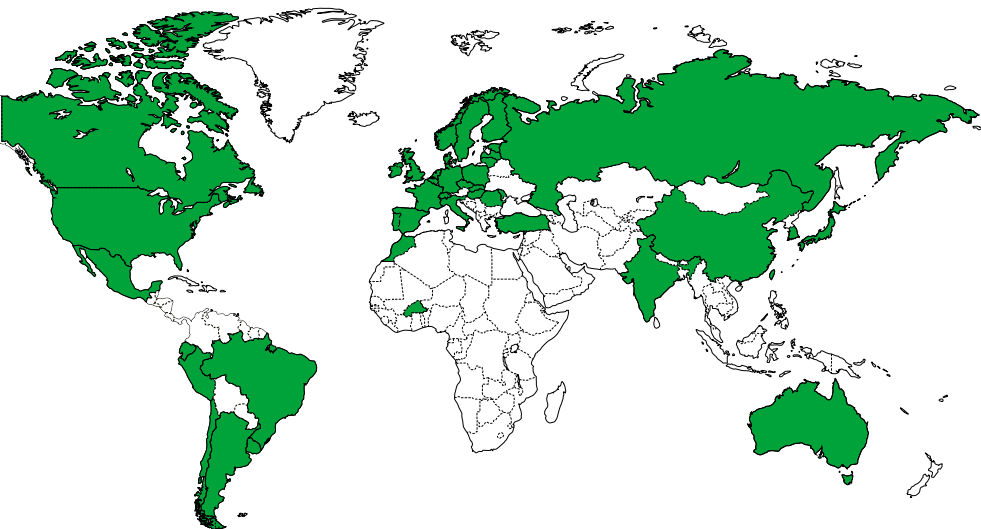
SLIPPERY ROCK • Slippery Rock University • www.sru.edu

SPRINGFIELD • University of Illinois • www.uis.edu

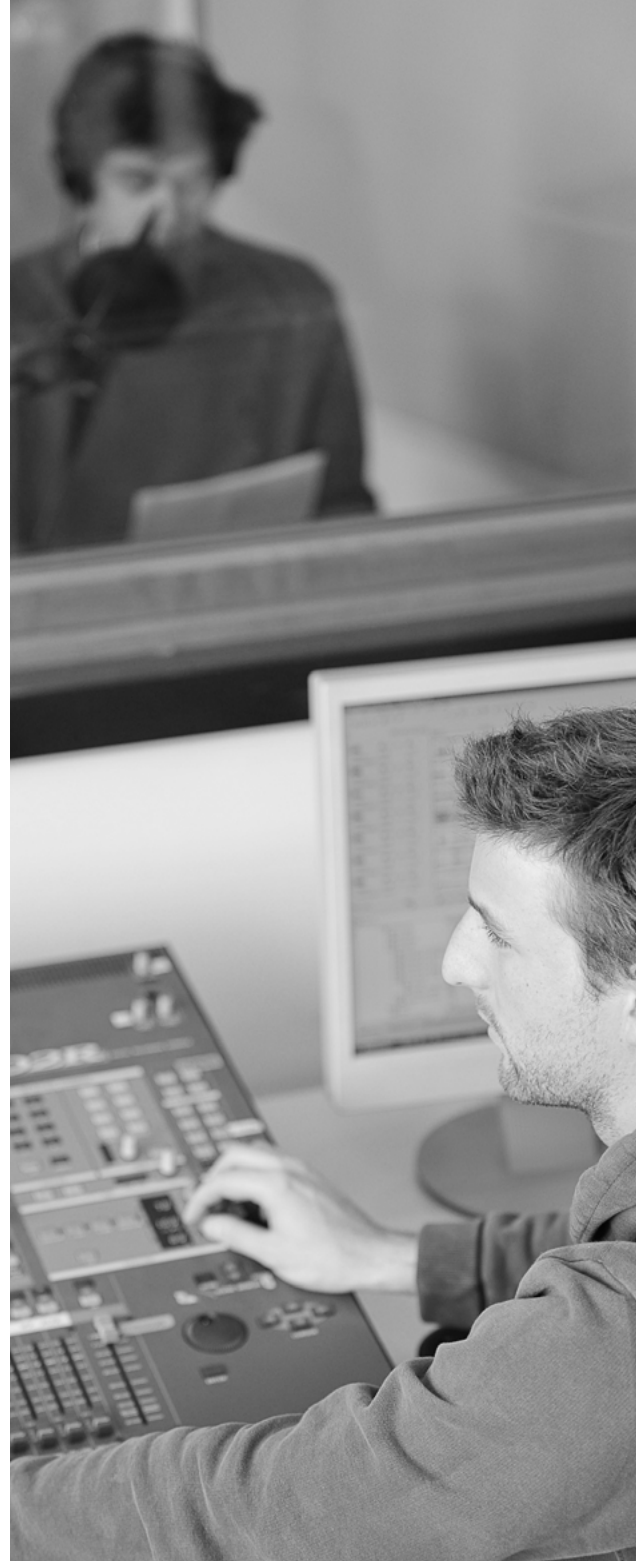
WAUKESHA • Carroll University • www.carrollu.edu

MONTEVIDEO • Universidad Católica del Uruguay • www.ucu.edu.uy

MONTEVIDEO • Universidad de Montevideo • www.um.edu.uy



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« If someone asked me where they should go to find a practical school, I would advise them to choose IHECS. It has loads of equipment to use. Also the teachers focus on combining theory lessons and practical learning. »

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« I must say that IHECS exceeded my expectations. I met many highly motivated and professional people here. Their presence is reassuring and makes students feel confident that everything function perfectly. The teachers work hard and are eager to share their knowledge with students. The students themselves are dynamic and committed, so we are encouraged to be as good as them. I like IHECS... It is a place where studying is a genuine pleasure. »



« Students at IHECS organized parties and meetings, so they could get to know us. This meant we could learn how the school worked, while enjoying a friendly and fun atmosphere. At the same time, we met lots of people, who helped us to discover the city and to practice speaking their language. We have close contact with the teachers and lessons are very much about getting involved. »

> Ana Carranza Jimenez, Madrid – SPAIN

TIPS FOR LIVING IN BRUSSELS

COST OF LIVING *

Accommodation per month : +/- 400 €

Food and leisure per month : +/- 300 €

You also have to think about money you'll spend at parties with friends, shopping, visits, etc.

BANK ACCOUNT

You can either retain your own account or open a Belgian one. If you decide to keep your own, you should ask your bank what their fees are for making European transfers and payments (such as for your accommodation). If you would like to open a Belgian account, you will need your passport and also proof of temporary residence in Belgium. Fees will be smaller with a Belgian account and accounts are free for people under 25.

TRANSPORT *

TRAVELLING IN BRUSSELS

The public transport network is well developed in Brussels, with trams, buses and a metro (underground) system that will take you anywhere you want to go in the city (www.stib.be).

TRANSPORT TICKETS

- Single fare card (JUMP) : 2,10 € at stations, 2.50 € if bought from tram driver ;

- 10-journey card : 14 € +5 € for the MOBIB card ;
- Abonnement for students : 50 € (up to 24 years old only) +5 € for the MOBIB card.

TRAVELLING IN AND OUT OF BELGIUM

To travel all over Belgium, the train is the most efficient means of transport. When using Thalys or Eurostar international trains, Brussels is just 1h20 away from Paris, 1h40 from London, and 2h40 from Amsterdam.

For students under 26 years old, the Go Pass is an attractive option. Costing just 51€, it allows you to make 10 one-way journeys anywhere within Belgium.

To discover Europe by train, attractive options include *InterRail* and *Eurodomino*. The *InterRail* ticket allows you to travel by train for up to one month in some 28 countries, while the *Eurodomino* pass will give you between three and eight days of train travel in the European country of your choice. For more details on these tickets, check the website www.b-rail.be.

Brussels National Airport is located some 20 minutes away from the city centre (www.brusselsairport.be). From the airport, you can travel by train to the city's three main Brussels stations (Brussels-Midi, Brussels-Central and Brussels-North) between 6am and midnight (one train every 25 minutes). The airport's train station is situated underground (level -1). A single fare costs 8,60 €.

* Prices apply to February 2016

SPORT

If you would like to play any sport during your exchange period, we suggest you to ask for the sport card. This card allows you to access the facilities of our partner university (UCL, metro stop Alma). You will be informed by the International Office at the beginning of the semester. This costs 50€ a year.

ACCOMMODATION

IHECS does not provide accommodation. But it is often possible to rent the room of an IHECS student (called "kot") who is away on an Erasmus stay. Students' rooms are usually furnished houses or apartments accommodating several students who share a kitchen and bathroom but each student has his own bedroom. Students who are interested in this option should send a request to Stéphanie Poelleman (stephanie.poelleman@galilee.be), who will circulate any offers received. However, it is easier to find a room during the Fall Semester. Some useful websites when searching for accommodation :

www.spotahome.com

www.brukot.be/en/

www.kots.be

www.student.be/en/student-rooms

www.infor-jeunes.be/site/kot-a-louer

www.appartager.be/?l=1

⚠ It is important to be careful while renting a student room. Scams are possible. Do not send money without signing a renting contract.



« The harmony and the diversity we can see in Brussels is lovely. Nobody looks strange or like a stranger. In Brussels, we celebrate the difference. »

> Xavier Louder, Québec – CANADA



IHECS PROGRAMS

GENERAL PROGRAMS

The IHECS curriculum in Applied Communication includes two cycles: firstly, a Bachelor's degree (undergraduate) lasting three years, then a two-years Master's degree (graduate) for professional specialization. This 3+2 program conforms to the European structure aimed by the Bologna Accord. The course at IHECS, in the classical path, are mainly delivered in French.

The first three years of the Bachelor course covers a broad range of communication areas. All the students share the program for the first two years; the third year offers a transition pre-orientation, depending on the Master's degree being considered. The degree delivered at the end of this first cycle is the Bachelor's degree in Applied Communication.

At Master's level, there are five specialisations available: Press and Information, Public Relations, Advertising, Media Culture, Sociocultural Activities and Lifelong Learning. To make this professional vocation a reality and to enable every student to create a strong professional identity for themselves, the school provides various training resources :

- the student's own work is assessed with a view to him/her joining the job market ;
- the significant presence of professionals in the school's teaching body, on its

juries, and their close involvement in developing and constantly updating programs ;

- media work done in close collaboration with the profession and using professional technical resources ;
- contact networks with business, groups, associations, public authorities and the organization of meetings with the profession (seminars, conferences, workshops, workdays, etc.) ;
- IHECS (department IHECS Academy) also organizes Executive Masters as well as training programs which further improve the professional feedback on the initial training.

IHECS focuses on practical experience and vocational development : fieldwork, media productions, project learning, language and expression, and traineeships. The general courses are the foundation of training. On top of the usual training modules in social communication, IHECS makes significant use of media learning : print media, online press, graphic design and computer graphics, photography, sound/radio, TV/video, multimedia, and events media. But do bear this in mind: the goal is never to make the technological medium an end in itself. Instead the aim is to be able (MAKING USE OF the media) to express a message, an objective or a given idea. In other words, it's all about communicating. This teaching concept is expressed by the following formula :

**COMMUNICATION BY THE MEDIA
WORKING FOR COMMUNICATION**

ENGLISH PROGRAM

IHECS also offers a complete English program for its exchange students. This program blends courses dedicated to English-speaking exchange students with those courses in English which are for all IHECS students. For the full program, see details on separated brochure.

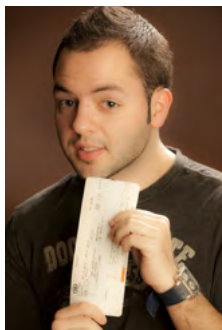


« IHECS is a good and welcoming school. The teachers are very knowledgeable about their specialist fields. »

> Andreea Baci, Bucarest - ROMANIA

HOW TO APPLY AT IHECS' INTERNATIONAL PROGRAM?

IHECS' international program is exclusively available to students from institutions which have signed a bilateral agreement for student exchanges with IHECS. First of all, home institutions have to officially nominate by email the selected students (April 15th for Fall Semester and Full year or October 15th for Spring Semester). After the nomination, the students will directly be contacted with more information about how to apply.



« Here, students are not simply numbers on a list for the teachers : they all have a first name and a family name. »

> Miguel Giraldos Borque, Valencia – SPAIN

WHEN TO APPLY?

Deadlines for nominations to be done by Home institution:

- Fall semester / Full year: April 15th
- Spring Semester: October 15th

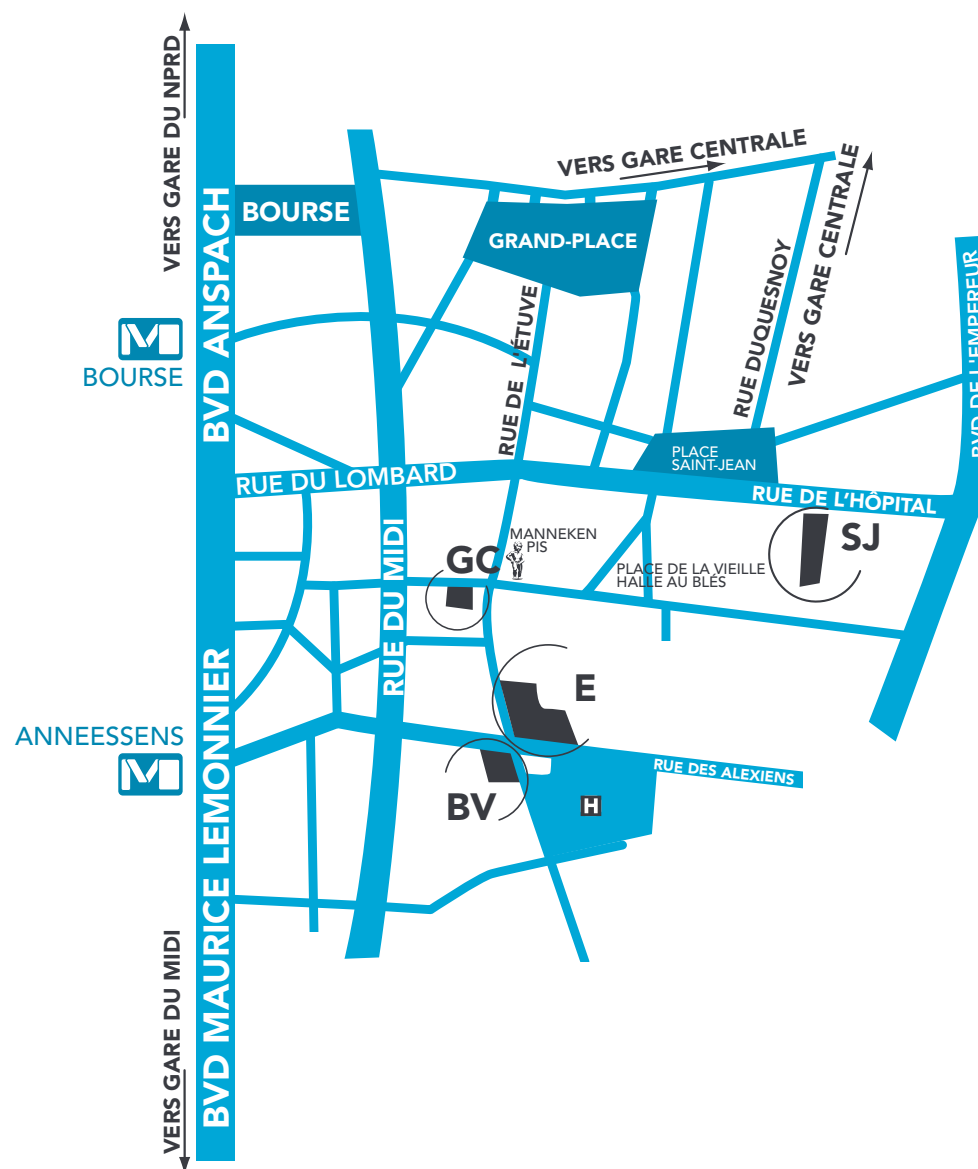
Deadlines for submitting application material:

- Fall semester / Full year: May 1st
- Spring Semester: November 1st

ACADEMIC CALENDAR

Fall semester: From September to December/January

Spring Semester: From February to June
Accurate dates will be sent directly to students.



FAQ

ECTS CREDITS

ECTS (*European Credits Transfer System*) credits are a numerical value for course units to show how much work a student has to do in order to complete each unit. ECTS are based on a full student workload and not limited to contact hours only. 60 ECTS credits represent the workload of a full academic year. To compare with the US credits: in the USA a full academic year is made up of 30 US credits, based on contact hours. 1 US credit is worth 2 ECTS credits.

HOW CAN I OBTAIN THE STUDENT VISA?

For non-European citizens, the D visa is mandatory. IHECS requires you to obtain it prior arriving in Belgium (you will have to send the proof). You have to count a minimum of 2 months to get it. You will have to go to the closest Belgian Embassy/Consulate.

More information: https://dofi.ibz.be/sites/dvzoe/EN/Application-guides/Pages/Higher_education_or_preparatory_year.aspx

CAN I TRAVEL IN OTHER COUNTRIES WITH MY STUDENT VISA?

You can go to the countries which are in the Schengen area (Germany, Austria, Belgium, Hungary, Portugal, Iceland, Czech Republic, Slovakia, Italy, Denmark, Latvia, Slovenia, Lithuania, Spain, Sweden, Luxembourg, Switzerland, Estonia, Malta, Finland, Norway, France, The Netherlands, Greece, Poland).

WHAT TO DO IF I DON'T FIND ANY ACCOMMODATION?

You must immediately contact Stéphanie Poelleman to find out what she can propose for you. If you are not interested in what she offers, you must look for accommodation by yourself using the links you receive. If you do not find anything after your research, come back to Stéphanie who will help you to solve this problem.

WHAT SHOULD I DO ON MY ARRIVAL?

You must present yourself to the administration of the district (called "commune"). You must tell them where you are staying in order to be registered as a foreign student. Student coming from outside Europe have a maximum of 8 days to register.

WHAT SHOULD I DO DURING MY STAY IN BELGIUM?

Attend the courses and prepare the documents your Home Institution needs - and enjoy your stay in Belgium!

WHAT IF I FAIL AN EXAM AT IHECS?

If you fail an exam at IHECS, you will have the opportunity to retake it during our second chance session organised from the end of August to the beginning of September. We also advise you to directly see with your home institution if they offer any other option to retake failed exam.

WHICH LANGUAGES DO THE BELGIANS SPEAK?

Belgium is a trilingual country. People speak French, Dutch or German. Most people speak either French or Dutch. Many people, especially in Brussels, speak also English. IHECS is a French-speaking institution, where students attend courses in French. Even if you are attending the International Program, we advise you to attend a French course before your arrival (to gain the basics). During your stay, you can also attend a French course which is part of the International Program.

DO I NEED HEALTH INSURANCE?

Students must be covered by their own "healthcare" insurance. This is a necessary formality because IHECS does not organize such insurance. Sometimes, the home institution offers you a good insurance: check with them to see what they offer.

INTERNATIONAL EXCHANGES

Rue de l'Étuve 58-60

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Tel : +32 2 549 55 37

www.ihecs.be

sophie.henrard@galilee.be



INTERNATIONAL
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IHECS

Journalism & Communication



Erasmus+

Cofunded by European Union