# IHECS PROGRAMS FOR INTERNATIONAL STUDENTS 2018-2019





### **PROGRAM — FALL SEMESTER** SEPTEMBER-DECEMBER

REF.	COURSE TITLE	ECTS	
WELC0011	$\ensuremath{^*}\xspace$ Welcome session and integration week: courses, seminars and visits $\ensuremath{^1}\xspace$	4	ENG
IMFR0012	* French immersion week: language course <sup>1</sup>	4	FR
GROU2215	Communication of European interest groups	5	ENG
KNOW2213	Knowledge Management and Business Intelligence	5	ENG
INNO2216	Change and Innovation Management	5	ENG
CULS2210	Cultural studies	5	ENG
CUCO2211	Cultures for communication	5	ENG
VEST2214	Vested interest and current affairs	5	ENG
FINS2213	Financing and sponsoring	5	ENG
	Introduction to Gender Studies	5	ENG
ENGA1219	Community credits	5	ENG
IWMM0015	* Practice course : Multimedia	5	ENG
PCPH0016	* Practice course : Photography	5	ENG
PCTV0017	* Practice course : Video and Television	5	ENG
FREN0018	* French language course	5	FR

## **ACADEMIC CALENDAR**

#### FALL SEMESTER

- Welcome Session: 03/09 07/09
- French Immersion week: 10/09 14/09
- Courses from 17/09 21/12

#### SPRING SEMESTER

- Welcome Session: 28/01 01/02
- Courses from: 04/02 21/06
- Spring break 15/04 26/04

### **FRENCH PROGRAM**

Students willing to get into our French program can find the offers on our webpage. Access to courses in French is caution to a French language test.

### PROGRAM - SPRING SEMESTER FEBRUARY-MAY/JUNE

REF.	COURSE TITLE	ECTS	
WELC0022	* Welcome session and integration week: courses, seminars and visits <sup>1</sup>	4	ENG
EICF0021	EU public communication strategies	5	ENG
EUCU0022	Europe's Culture and its Specificities	5	ENG
RESE2122	Research and Case Studies in PR	5	ENG
LGPU2115	Issues in Digital Marketing Communication <sup>2</sup>	5	ENG
CULG2122	Globalization	5	ENG
ENGA1229	Community credits	5	ENG
DIIJ0027	Diving into Investigative Journalism	5	ENG
PCPH0023	* Practice course: Photography	5	ENG
PCTV0024	* Practice course: Video and Television	5	ENG
PCMM0025	* Practice course: Mutlimedia	5	ENG
FREN0026	* French language course	5	FR

Classes shared with students of IHECS Classes created for exchange students at IHECS

### **STUDENTS NOMINATIONS**

First, students have to be officially nominated by their Home Institution. Students must contact their coordinator at home institution to learn more about how to apply.

Deadlines for nominations are:

- April 15th for Fall Semester or Full Year
- October 15th for Spring Semester

\* For thoses classes, registration is mandatory.

- For Fall semester, please register before the 1st of May.
- For Spring semester, please register before the 1st of November.

<sup>1</sup> Beginning of Semester

<sup>2</sup> Only for students with high level in digital advertising

#### INTERNATIONAL EXCHANGES

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